

Content Management System

What is CMS?

As the name suggests, CMS or ‘Content Management System’ is a program that allows website managers and administrators to modify, maintain and build websites without little or no knowledge of coding.

Technically, it is a collaboration of various technologies to provide a platform for developing and maintaining all kinds of websites. CMS have gained popularity in the last half-decade and is now a de-facto choice for many web development firms to build websites of any kind.



Moreover, unlike the popular perception, getting a ready made CMS for your website is not very expensive.

Advantage Of Custom Cms Web Development

Content Management Systems have many advantages over proprietary web development frameworks. These include flexibility, customizability, feasibility and affordability.

FROM THE END USER'S PERSPECTIVE

Content Management Systems gives complete freedom to the end users in terms of editing or managing their sites without external help from a developer or a designer. This reduces cost and time required for going through the lengthy process of hiring professionals and delegating tasks. Instead, even users without technical skills can modify most aspects of their website with the help of the Graphic User Interface provided by the CMS.

Custom modifications to content management systems like WordPress, Magento, etc. increase their ability to cater to the clients' needs by manifolds. Expert CMS based web developers are professionals who specialize in modifying the CMS itself.

FROM THE CMS DEVELOPER'S PERSPECTIVE

Most content management systems are open-source and hence, can be customized as per the needs of the end-user without any licensing issues. This allows custom CMS developers to build almost any kind of website with any level of complexity.

Moreover, CMS are usually crowd-sourced, which means fellow developers from all over the world continuously chip-in with inputs, tips, tricks, add-ons and utilities for making these platforms more and more comprehensive and cutting-edge. This ensures that the content management systems get auto-updated from time-to-time and hence the users can rest assured that their website will run on the latest platforms that the technology has to offer.

We offer

The essential elements of an effective CMS



Ease of use

The CMS we will use for your web project will be carefully designed to ensure that it is simple to operate for regular and even complex tasks. We keep things clear, and to the point, and in addition provide on-going support.



Support

There will be times when you need to speak to someone to learn a new process or dig a little deeper into a standard option. All of our clients enjoy support options on their CMS including email, live chat and phone based support.



Built for the Clients

Needless to say, our approach to CMS functionality is to make websites

work for the specific requirements of clients. This is particularly true for our e-commerce clients where areas such as payments, tax and shipping can be very country specific.



Search Engine Optimization (SEO) friendly

One of the many advantages of working closely with our in-house search engine specialists is that we are able to tweak the CMS used by our clients to ensure that it is ahead of the crowd when it comes to working with Google and other major search engines.



Free security and browser compatibility upgrades

One of the unique benefits we offer our clients is free CMS security and browser compatibility patches for the life of their website. With a highly skilled in-house team that focuses on website designs we make updates to our CMS constantly.

After the website is developed it needs to be maintained on a periodic basis, so that, visitors can come across new data of a business organization, every time they visit the website. A poorly updated website is almost similar to the situation of having no website, because such websites often doesn't make a good impact on the visitors. So the ultimate solution is to update your website on a periodic basis. We offer different website maintenance packages which suits the requirements of frequent updations and not so frequent updations.