

Ecommerce Website Development

How many of your website visitors are turning into customers? We will make your ecommerce website the most effective selling tool for your business.

- ✓ Our ecommerce design process helps increase conversions rates.
- ✓ We integrate your website with social media to help users engage with yours products online.
- ✓ Our ecommerce content management system gives you full control of how you display your products.
- ✓ We have solutions to fit every budget.



Features



Mobile, Tablet and Laptop Friendly

Our designers build responsive website design to ensure they look great on any device.



Easy to Use

We use best CMS platform according to needs of your ecommerce website



Powerful Selling Features

Our eCommerce sites are built according to personalised product recommendations to encourage visitors to buy



Point of sale (pos) terminals

We provide you with point of sale software that Fully integrates with your eCommerce website and is easy to use with minimal training.



Online Marketing

Now your website is converting visitors to customers, keep the traffic coming with our SEO/SMO campaigns and adwords.



Ongoing Support

Once your new website is live, we provide high quality technical support.

How It Works

Our four-step process to designing and building your perfect online shop

Initial Consultation

Fill out our briefing form and well arrange a meeting to discuss

- ✓ The objectives of our website
- ✓ Your design preferences
- ✓ What solution is right for you and how this would fit in with your marketing strategy.



Design & Build

- ✓ Once you decide to go ahead, we'll begin piecing together your site:
- ✓ We'll create a custom design based on your brand. No brand? No problem – we can help with that.



- ✓ Your website will be easy to use on any device and full of the latest e-commerce technology.
- ✓ Typically takes two to three weeks to get ready

Launch & Testing

- ✓ Add in your content. we can help. We can also recommend photographers for your product range.
- ✓ We'll update your URL/domain name settings to point at your new website.
- ✓ We'll check your website for errors & how it is working online to make any changes required.



Congratulations! Now wait for the first order.

Bring In The Traffic

We can help you market your site and acquire the visitors you need. You can do this by blogging consistently, using social media and building links to your site. In addition, we offer the following services:



- Search engine optimisation of your site.
- Paid ad campaign management on Google, LinkedIn and Facebook.
- A monthly audit of your marketing strategy.