

Pay Per Click

We make the most of your investment...

Strategic Pay per Click management services based on data-centric data by experienced PPC campaign managers.

Our expert PPC management services help you get more out of your PPC campaigns and achieve the desired target audience for your business.

Pay Per Click (PPC) campaign management has always been interpreted as “deceptively simple but yet devilishly complex” which is true. **Microsoft, Google and Yahoo** all make it seem very simple for users to get started; just provide a small ad, input some keywords and provide your payment credentials and you are all set.

Creating a pay per click campaign on Facebook Ads, Google AdWords or Bing is actually as simple as filling a form. However, setting up a PPC campaign is not enough. Most users end up feeling irritated trying to handle the. The first common reason is that users do not have enough time to dedicate to managing their Pay Per Click (PPC) campaigns. Secondly, they realize that to accurately manage a PPC campaign there is a requirement of a level of focus on the dynamics of online advertising that purely comes from experience.



Google AdWords

Google AdWords is Google’s advertising system in which advertisers bid on desired keywords for clickable ads to appear on Google SERP Pages and gain targeted audience.



Bing

Bing Ads is an Ads management service that provides handling of pay per click advertising on both the Bing and Yahoo! search engines.



Facebook + Instagrams

Creating and managing Ads that appear on facebook and repurposing Facebook ads to a similarly targeted Instagram audience.

Why Choose Vimal Sales To Manage Your PPC Campaigns?

Start to end PPC management service:

From data driven strategic planning to final reporting with continuous testing and optimization, our PPC management services allows you to focus time and energy on other aspects of your company, with assurance that your PPC campaigns are in trusted hands.

We hold expertise in PPC campaign management:

We have been proved as a well-respected expert in the Internet industry, managing campaigns from the past 10 years. The PPC service has gone through a lot of changes since then and we keep ourselves well informed about the changes.

No Hidden Business:

Our periodic reporting helps you with insights about your PPC campaigns' performance. In other words, we provide our in-depth periodic reports with weekly summary report that keeps you aware of the account status.

Our research teams studies your competitor's strategy:

eing constantly updated about your competitors' tactic on the search engines helps us to formulate a better PPC campaign management strategy to keep you a step ahead in the competition.

We cover multiple search engines:

Our services go beyond Google and known search engines. We help clients advertise online on Google as well as major search engines like Yahoo, Bing, Facebook and Instagram.

Best PPC Management Services for Any Budget

We have successfully PPC management services strategies for any budget size and business.

Regardless of your business being local, provincial, national or worldwide, we have a PPC management deals to fit your budget and business.

We also provide substantial discounts for **non-profit** organizations.