# Responsive Website Design & Development

Responsive Websites are built for future. Whether the device screen is small, medium or large, it is one site for every screen.

These days, there is no difference between web design and responsive web designs as all business are looking forward for responsive designs.

- Our designers create beautiful responsive website designs which in turn will drive more traffic to your website and helps you in increasing overall conversion rate.



- We ensure that the responsive designs functions properly across all the devices.
- Building responsive website design we prepare your business to be compatible for future mobile web.

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### What is Responsive Website Design?

A responsive website design is such a design which is in tune with all the screens whether a smart phone, ipad, tablets, laptop or desktop. It will have the same look and feel across all the devices as it dynamically re-sizes its content and imagery for a variety of different screen sizes in order to ensure the website is effective and easy to use on any device.

Responsive websites respond to their environment; Adaptive (Multiple Fixed Width Layouts) or Responsive (Multiple Fluid Grid Layouts).

Why should I use Responsive Website Design?

A responsive website is a single website that adapts to the device of each unique visitor, whether desktop, smartphone, or tablet. A responsive website dynamically re-sizes its content and imagery for a variety of different screen sizes in order to ensure the website is effective and easy to use on any device.

## Why?

Day by day, the number of devices, platforms, and browsers that need to work with your site grows. Responsive web design represents a fundamental shift in how we'll build websites for the decade to come.

#### Rapidly growing mobile usage

Mobile web usage is growing at an extremely rapid rate that presents enormous opportunity. A website that is not optimized for mobile usage and performance stands the potential to leave an enormous amount of opportunity and business on the table. Our professional responsive designs deliver outstanding results from both desktop and mobile users.

#### Efficient in terms of both time and cost

Responsive website design can drastically cut down on development time and cost. Rather than spending the time and resources building a separate mobile website in addition to your traditional desktop website, the responsive design approach enables you to optimize your business for both desktop and mobile with a single website.

### Best practice for ranking high in mobile search results

Responsive design is the preferred option when it comes to making your website both mobile and search engine friendly. By providing a single, dynamic version of your website to both desktop and mobile visitors, you make it easier for search engines to understand and serve your content.