# **Search Engine Optimization**

Vimal Sales is a search marketing company with high marketing excellence and innovation. We specialize in technical and strategic search engine optimization solutions designed to drive traffic and sales to local business, e-Commerce and corporate websites.



With unmatched research capabilities our team delivers business intelligence which goes beyond standard data sets.

Strategic advice we provide is geared towards maximum impact and speed, delivering quick return on investment.

## **SEO Sevices**

## 1. SEO: Search Engine Optimization

SEO is an effective way to drive qualified traffic and sales to your business. Our consultants observe Google's latest guidelines and offer solutions designed for quick ROI and long-term results.

### 2. Local SEO Services

Spread the word about your business and get more customers through your establishment's doors. Reach out to your local market through our geo-targeted on-page and off-page optimization services.

## 3. Content Marketing

Content Marketing is all about improving what users read and see on your website and social media pages. It's an excellent tool for branding and improving your site's authority in the eyes of Google and your customers.

## 4. Link Building

At Vimal Sales, our link building services are second to none. When you're ready to use all facets of Search Engine Optimization to improve your business position – we're here to help. Our approach to SEO link building offers your business the benefits of ethical and secure links that will instantly drive traffic to your site.

### 5. Paid Per Search

Pay-Per-Click advertising and AdWords Management can be time-consuming and tricky for novices and even well-seasoned users. Our Google certified PPC account managers are experienced with many platforms and know how to achieve optimal ROI.

## 6. Conversion Rate Optimization

Conversion rate optimization is a strategy best suited for businesses that are having trouble with customer acquisition despite having reasonable traffic to their website. We have CRO specialists who can analyze exactly what can be improved to boost sales and leads.